



Republic of the Philippines
NATIONAL PRIVACY COMMISSION
TERMS OF REFERENCE
FOR THE PROCUREMENT OF PRINTING SERVICES OF THE
NPC GREY POSTERS

I. Background

The National Privacy Commission (NPC) is tasked to inform and educate the public about data privacy, data protection, and fair information rights and responsibilities, as provided in Section 9.c of the Implementing Rules and Regulations of R.A. 10173 or the Data Privacy Act of 2012. As it is important to educate the public of data privacy to the different industries of both the public and private sector, the Public Information and Assistance Division (PIAD) proposes the printing of posters that will be distributed to various institutions as part of the Privacy, Security, Safety, and Trust advocacy campaign of the Commission.

II. Objectives

The materials aim to:

- to provide awareness to the public about the dangers of bad habits online
- to educate the citizens from different industries of both the public and privacy sectors
- to promote the Commission's Privacy, Safety, Security, and Trust Campaign throughout the year

III. Specifications

A. Technical Specifications

No.	Item	Specifications
1.	NPC Posters	Quantity: 1 job Material: Full color, matte finish, 300gsm poster paper Size: 18x24 inches Printing: Offset Printing Ink: Full color, CMYK Inclusions: Design includes percolation. At the back of the ripped piece includes contact details of the Commission

- Supplier must provide a proof copy of the posters for quality check before start of the production. The proof must be similar to the actual material after production.

B. Qualifications Requirements

- The supplier must previously have the same transaction with any government agency
- Must accept 'send bill' payment terms

IV. Approved Budget for the Contract

ABC = P 675,000.00

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