

Republic of the Philippines
 NATIONAL PRIVACY COMMISSION

***PROGRAMS/PROJECTS/ BENEFICIARIES AND STATUS OF IMPLEMENTATION**

Major Programs	BENEFICIARIES	RATIONALE OF THE PROGRAM	STATUS OF IMPLEMENTATION (On-going)
<p>1. ENHANCE D DATA PRIVACY COMPLIANCE AND MONITORING PROGRAM – Government and Private Sector Data Privacy Resilience Program</p>	<p>1. Government – NGAs, SUCs, LGUs and GOCCs; 2. Private sector including MSMEs and high-risk private institutions; 3. Personal Information Controllers & Processors (PICs & PIPs) - (organizations & individual professionals who collect & process personal data); 4. Data Protection Officers or DPOs</p>	<p>The NPC intensifies its monitoring efforts to ensure strict compliance with Republic Act No. 10173 or the Data Privacy Act of 2012 under the NPC Circular No. 18-02 dated 20 September 2018 on guidelines on checking for compliance to heighten awareness and facilitate compliance among data subjects, including Personal Information Controllers (PICs) and Personal Information Processors (PIPs) through their Data Protection Officers. Aside from monitoring the compliance of government agencies or instrumentalities on their security and technical measures and managing the registration of data processing systems, the NPC thru its Compliance and Monitoring Division conducts privacy compliance sweeps/checks and aids on matters relating to data protection at the request of a national or local agency, a private entity or any individual.</p> <p>Purpose:</p> <ul style="list-style-type: none"> • To effectively and efficiently perform one of the mandates of the commission in monitoring the registration of all data processing systems; • To monitor compliance thru various forms of audit, such as, but not limited to on-site visits; • To effectively deploy awareness specifically on How to Comply with the Five (5) Pillars of Compliance including the 32-Point Compliance Checklist. 	<p>NPC strengthened its monitoring efforts to ensure strict compliance with Republic Act No. 10173 or the Data Privacy Act of 2012 under the NPC Circular No. 18-02.</p> <p>Accomplishments under this program are as follows:</p> <ul style="list-style-type: none"> • Around 207 organizations (67 govt, 140 private) were checked for DPA compliance, out of 112 total target; • 29,943 Data Processing Systems registered; • 22,812 Data Protection Officers registered, composed of 10,448 Data Protection Officers (DPOs) of organizations and 12,364 individual professionals; • 3,323 certificates of registration with complete requirements were issued; • 18 Compliance advocacy activities conducted


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<p>2. RESILIENT DATA SUBJECTS – Enhanced Data Protection Officers (DPO) ACE Training and Certification Program</p>	<p>1. Data Protection Officers (DPOs): Capacity building to efficiently manage his or her agency's / organization's compliance to the DPA based on the NPC's 5 Pillars of Data Privacy Accountability and Compliance Framework and other issuances;</p> <ul style="list-style-type: none"> • Personal Information Controllers and Processors (PICs and PIPs): Fulfillment of essential requirements for compliance to the Data Privacy Act of 2012 (DPA); • Data Subjects: Increased compliance of PICs and PIPs with the DPA will ensure that their privacy rights are upheld and personal data are secured and kept safe. 	<p>This program aims to further accelerate the capabilities of a Data Protection Officer by equipping him or her with the relevant privacy and data protection knowledge and skills necessary to manage effectively in a risk-based and comprehensive manner the compliance of their organization to the Data Privacy Act of 2012. This is also to respond to the need of DPOs nationwide to raise their level of competency and understanding as well as build a pool of personnel equipped with skills at par with global standards in data privacy and protection. This training program is based on the NPC's 5 Pillars of Data Privacy Accountability and Compliance Framework as well as international laws and standards that find application within the Philippine setting.</p> <p>Purpose:</p> <p>Data Protection Officers (DPOs) from the government and private sectors are targeted to effectively expand their knowledge and manage the compliance of his or her organization, agency, company, or corporation with the DPA and other relevant issuances: Health, Bank & Non-Bank Financial Institutions, Business process outsourcing (BPO), Telco, Education and Research, Retail, Hospitality, Tourism, Media and Social Media, Real Estate, Transportation and Logistics, Pharmaceutical Industry, Utilities, Direct Marketing & Networking; NGAs and other sectors.</p>	<p>Around 20 PHIL-DPO Compliance, Accountability and Ethics (ACE) Trainings were conducted in 2019, certified with DPO-ACE Level 1: Zamboanga, Clark Pampanga, Naga, Bicol, Baguio City, Davao, Cebu, Iloilo, and NCR - Retail and Manufacturing, Telco, Media, Real Estate, Health Sector and Government Sector;</p> <p>Per cumulative report, NPC has obtained a total average of 90% evaluation rating for 2019 on Data Privacy Act awareness and training activities conducted to promote and protect data privacy rights and to equip Data Protection Officers with relevant privacy and data protection knowledge and skills to build privacy resilience and culture, details as follows:</p> <p>For the 1st Qtr. 2019, NPC has obtained 90% rating, consisted of 3 PSST or 'Privacy, Safety, Security, and Trust online' Orientations and Data Protection Officers Accountability, Compliance, and Ethics (ACE) Training and Certification;</p> <p>For the 2nd Qtr. 2019, NPC has obtained 88% rating, consisted of 2 DPO ACE Trainings; and</p> <p>For the 3rd Qtr. 2019, NPC obtained an average of 92% rating, consisted of DPA orientations (88%), PSST (94%), Phil-DPO ACE training (94%) and workshops and forums as part of the Privacy Awareness Week (PAW) celebration (90%); and</p>

			For the 4th Qtr. 2019, NPC has obtained an average of 90% consisted of a 7 DPO ACE trainings (90%), PSST (95%), and DPO briefings (86%).
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3. PRIVACY PROMOTION PROGRAM	<ol style="list-style-type: none"> 1. Data subjects; 2. Personal Information Controllers & Processors (PICs & PIPs) - (organizations & individual professionals who collect & process personal data); 3. Data Protection Officers or DPOs; 4. Privacy advocates 5. Citizens 	<p>Cognizant of the need to directly engage covered organizations, both in private and government sector, individual professionals and the citizens, the NPC strengthens its advocacy program thru embarking nationwide awareness campaign through the conduct of briefings and trainings on Data Privacy Act and other related issuances to promote data privacy of the stakeholders and the citizens for them to know and understand their rights which are protected under the Data Privacy Act of 2012.</p> <p>Purpose:</p> <p>The Privacy Promotion Program aims to contribute to fully engage and empower citizens as data subjects (PDP Chap. 5); increase the competitiveness, innovativeness & resiliency of Personal Information Controllers (PICs) and Personal Information Processors (PIPs) from various industries/sectors (PDP Chap. 9); and reduce citizen's vulnerability to data privacy risks including identity theft/fraud, financial loss, loss of employment or business opportunity, discrimination, embarrassment and physical risks to safety (PDP Chap. 11).</p> <p>x</p>	<p>To heighten DPA awareness and ensure protection of individuals' rights to privacy and to personal data protection, the NPC intensifies its Data Privacy Act (DPA) nationwide awareness thru its Privacy Promotion Program composed of the following projects/activities:</p> <ul style="list-style-type: none"> ● 2000 participants - Privacy Awareness Week (PAW), May 23-24, 2019, Presidential Proclamation No. 527 ● 24 Data Privacy Act Briefings conducted; ● 1,342 students oriented through PSST; ● 33 Data Privacy Council Assembly / DPO Summits ● 217 NPC Stakeholders Consultative Meetings held with stakeholders on Data Privacy Act, its IRR, NPC issuances and other DPA concerns; ● 971 DPA Speaking Engagements (by invitation); ● Social Media Campaigns: a) 1,608,830 website visits (134,069 ave ; b) 89,096 Facebook likes, as increase of 473% since its launch in 2016 and c) 2,653 Twitter followers ● 18 information materials produced; ● Public Affairs and Media-Related Activities, composed of: a) 38 communication projects, b) 3,154 pick-ups & mentions (406% increase from 777 last


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			<p>year amounting to 1.5M in PR value); and c. 10 Public Relation Activities.</p> <ul style="list-style-type: none"> ● 48 Advisory Opinions Developed and Issued; ● Privacy Wall Forum app with 537 member users, 24 sectors; ● 20 PHIL-DPO Accountability, Compliance and Ethics Trainings conducted; ● 99% or 32,019 out of 32,107 queries received via emails, walk-ins, calls, social media messages were acted upon within the timeline on the implication and interpretation of the provisions of Data Privacy Act, its IRR, NPC issuances and other data privacy laws; ● 52nd Asia Pacific Privacy Authorities (APPA) Forum, 65 international delegates; ● Global Privacy Forum held in Cebu City, with 416 participants.
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