

## Republic of the Philippines NATIONAL PRIVACY COMMISSION

## \*PROGRAMS/PROJECTS/ BENEFICIARIES AND STATUS OF IMPLEMENTATION as of 31 March 2023

| PDP<br>Chapter  | MAJOR<br>PROGRAM                     | BENEFICIARIES   | RATIONALE OF THE PROGRAM  | STATUS OF IMPLEMENTATION (On-going) |
|---|--------------------------------------|---|---|-------------------------------------|
| <ul> <li>Chapter 3: Reduce         Vulnerabilities and         Protect Purchasing         Power</li> <li>Chapter 10: Promote         Competition and         Improve Regulatory         Efficiency</li> <li>Chapter 13: Ensure         Peace and Security, and         Enhance Administration         of Justice</li> <li>Chapter 14: Practice         Good Governance and         Improve Bureaucratic         Efficiency</li> </ul> | 1. Compliance and Monitoring Program | <ul> <li>Government (e.g., NGAs, SUCs, LGUs, and GOCCs).</li> <li>Private sector including MSMEs and high-risk private institutions.</li> <li>Personal Information Controllers (PICs) and Personal Information Processors (PIPs) – organizations and individual professionals who collect and process personal data.</li> <li>Data Protection Officers (DPOs).</li> </ul> | This sub-program is conceptualized pursuant to the mandate of the National Privacy Commission (NPC) to administer and implement the provisions of the Data Privacy Act of 2012 (DPA), and to monitor and ensure compliance of the country with international standards set for data protection, to ensure compliance of PICs and PIPs with the provisions of the DPA. Aside from monitoring the compliance of government agencies or instrumentalities on their security and technical measures and managing the registration of data processing systems, the NPC thru its Compliance and Monitoring Division (CMD) conducts privacy compliance sweeps/checks and aids in matters relating to data protection at the request of a national or | 2 A for Hobritary                   |

|  |  | local agency and private entity or any individual.  The Commission, through the CMD is continuously working with PICs and PIPs whether in the private or government sectors, not only in regulating but also providing support in complying with the DPA. This is done by the CMD through its various units which is to oversee the registration of PICs and PIPs, ensuring that minimum standards are being implemented to ensure data protection, responding to data breach notifications, developing system requirements, and providing support to enable the PICs and PIPs to better integrate the provisions of the DPA in their day-to-day operations among others. | Other significant accomplishments include:  a) 644 DPOs were registered with the NPC which are composed of 599 organizations and 45 individual professionals with a total of 4,941 DPOs registered;  b) 142 certificates of registration with complete requirements were issued which reached a total cumulative data of 6,721 certificates issued;  c) 20 Warning letters were issued to which 11 letters are addressed to government agencies and 9 letters for private sectors; and  d) 95 Data Breach Notifications were acted upon, in which the top causes are negligence (35%), hacking (17%), email blast (9%), and other reasons (17%). |
|--|--|---|--|
| 2. DPO and Industry Development Program  (Enhanced DPO ACE Training and Certification Program) | <ul><li>DPOs</li><li>PICs and PIPs</li><li>Data Subjects</li></ul> | The Data Protection Officer Accountability, Compliance and Ethics (DPO ACE) Program serves as a cornerstone of the NPC's strategic objective to "Build Capacity." The program aims to further accelerate the capabilities of DPOs by equipping them with the relevant privacy and data protection knowledge and skills necessary to manage effectively in a risk-based and comprehensive manner the   | In consonance with the new chairperson of the NPC Phil-DPO Program under the supervision of the Deputy Privacy Commissioner, Atty. Leandro Angelo Y. Aguirre, there is an ongoing redirection of the program to further provide training activities focusing on developing the capabilities of DPOs in the country.  |

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compliance of their organization to the Data Privacy Act of 2012. This training and certification program is based on the Commission's Five (5) Pillars of Data Privacy Accountability and Compliance Framework as well as international laws and standards that find application within the Philippine setting.

As the training arm of the NPC, Phil-DPO conducts DPO ACE trainings in preparation for the certification examinations. Phil-DPO also conducts DPO briefings as introductory courses for learnings, and DPO summits for intermediate level of trainings.

The Phil-DPO team continued with its online modular training via animated video presentations followed by a question-and-answer panel discussion. This shift to online modular training, which began in the 2nd semester of 2020 allowed the Phil-DPO team to continue reaching out to eager DPOs and data privacy enthusiasts who wanted to know more about the Data.

The DPO ACE Training Program, which aims to capacitate interested participants in understanding the basics of the DPA and other NPC issuances focused on conducting trainings with the government sector in partnership with several national government agencies.

The new program will be launched during the commemoration of the FY 2023 Privacy Awareness Week (PAW) this coming May 2023. Accomplishments under the establishment of the new program:

- a) Published a press release related to the conduct of the DPO ACE level 1 exam;
- b) Requested for Legal Opinion on Licensing Agreements;
- c) Drafted and reviewed the circulars for the new Phil-DPO program;
- d) Reviewed the draft MOU between DAP, DILG, and NPC; and
- e) Published the Call for Input from T3 partners on the DPO ACE and T3 Programs.

Complaints Handling and **Enforcement Program** 

 The beneficiaries of this program are the data subjects and/or complainants.

The NPC, with its quasi-judicial power, is authorized to address complaints and institute investigations in relation to violations of the DPA and other issuances of the Commission, including violations of the rights of data subjects and other matters affecting personal data and security breaches. This subprogram is also anchored to the Philippine Development Plan 2023-2028 where the NPC pursues a fair, consistent, and efficient approach in the handling of complaints of violations of personal data privacy and security, among others. The program seeks to ensure the continued protection of every male and female data subject's personal information by making their right to file a complaint easier to exercise and less costly.

NPC thru its Complaints and Investigation Division, handles complaints and institutes investigations regarding violations of RA 10173 and other related issuances, including violations of the rights of data subjects and other matters affecting personal data and security breaches; summon witnesses and require the production of evidence by a subpoena duces tecum for the | d. 7 compliance letters, 3 enforcement letters, 1 purpose of collecting the information necessary to perform its function under the purpose of collecting the information necessary to perform its function under the

For the first quarter of FY 2023, the Complaints and Investigation Division (CID) 100% acted upon all privacy concerns received totaling to 2,239 comprised of walk-ins (3%), e-mails (86%), and phone calls/messages (11%).

Other significant accomplishments as of 31 March 2023 were as follows:

- a. The CID received 48 complaints through walk-in or electronic mail. These complaints are being reviewed by investigation officers, with 17 of them relating to Online Lending Applications (OLA).
- b. Overall, 136 decisions for outright dismissal were delivered through mail (60%) and email (40%), 253 orders were sent via mail (43%) and e-mail (57%).
- c. 37 preliminary conferences were conducted for the first quarter of FY 2023 of which 4 were OLA cases and 33 were non-OLA cases.
- supplemental Enforcement Action Report, (EAR), and 3 final EAR were prepared and issued.

|                                   |   | law; facilitate settlement of complaints through the use of alternative dispute resolution processes and adjudicate on other matters affecting personal data and security breach. With the high-profile data breaches and complaints on the privacy risks associated with digital technology, the NPC endeavors to accelerate its complaints handling, case investigation, and enforcement program where a majority of concerns focus on personal information and security breaches and the surge in individual complaints of privacy harassments from online lender and breaches on personal information. Moreover, there were also the so-called "privacy concerns" that were received mostly through the email address complaints@privacy.gov.ph. | recommended a permanent ban on the processing of personal information against 3 websites operated by Pilipinas 2022 and imposition of an administrative fine amounting to PhP 50,000.00.  f. 30 Cases and Desists Orders (CDO) were issued to various OLAs enforcing temporary bans.                           |
|-----------------------------------|---|--|--|
| 4. Privacy<br>Advocacy<br>Program | <ul> <li>Data subjects</li> <li>PICs &amp; PIPs     (organizations &amp;     individual     professionals who     collect &amp; process     personal data)</li> </ul> | In cognizant of the need to directly engage covered organizations, both in the private and government sector, individual professionals, and the citizens, the National Privacy Commission (NPC) strengthens its advocacy program by embarking nationwide awareness campaign through the conduct of briefings and a series of training on Data Privacy Act and other related issuances to promote data  | <ul> <li>9 activities and projects were implemented in the first quarter of FY 2023 as part of the Data Privacy Act (DPA) nationwide awareness campaign, as follows:</li> <li>1. 1 DPA briefing was conducted on 23 February 2023 via MS Teams with an average customer satisfaction rating of 94%;</li> </ul> |
|                                   | <ul><li>DPOs</li><li>Privacy advocates</li></ul>  | privacy of the stakeholders and the citizens for<br>them to know and understand their rights   | 2. 1 Privacy, Safety, Security and Trust Online (PSST) entitled Juana Talks: "Usapang Data Privacy para sa Kababaihan" was conducted   |

which are protected under the Data Privacy Act of 2012.

The Privacy Promotion Program aims to educate data subjects on their rights as data subjects and their responsibilities as digital citizens, likewise, Personal Information Controllers (PICs) and Personal Information Processors (PIPs) contribute to fully engage and empower women and men of all ages as data subjects (PDP Chapter 2: Promote Human and Social Development); increase the innovativeness competitiveness, and resiliency of PICs and PIPs from various industries/sectors (PDP Chapter 3: Reduce Vulnerabilities and Protect Purchasing Power); and reduce citizen's vulnerability to data privacy risks including identity theft/fraud, financial loss, loss of employment or business opportunity, discrimination, embarrassment and physical risks to safety (PDP Chap. 3)

The program's goal is also to integrate genderrelated concerns into activities so that both men and women can participate and benefit from development in a way that is equitable, sustainable, free of violence, respectful of human rights, supportive of selfdetermination, and actualization of human potential. The number of men and women data subjects who benefitted from the programs and initiatives are collected and maintained. during the celebration of Women's Month on 29 March 2023 from 1:00 p.m. to 4;00 p.m. streamed live through Microsoft (MS) Teams, Facebook, and YouTube with 75 participants wherein 52 were female and 23 were male. This activity was led by 4 women-attorneys from NPC-Deputy Privacy Commissioner's Office (DPC), Compliance and Monitoring Division (CMD), and Legal Division (LD) to deliver the opening remarks, discussions, and closing remarks respectively. The discussion revolved around the ways in which women can protect their personal data in using various women-centric applications and systems such as shopping apps and reproductive health apps for pregnancy and menstrual period tracking;

- 3. 8 international engagements and other cooperation activities such as conventions, meeting sessions, and conferences with the Asia Pacific Privacy Authorities (APPA) Forum, Asia Pacific Economic Cooperation (APEC), APEC Cross-border Privacy Rules (CBPR), Global Privacy Assembly (GPA), and Association of Southeast Asian Nations (ASEAN) transpired from January to March FY 2023;
- 4. 5 press releases and statements issued;

|                                 |                     |   | 5. 91 NPC Stakeholders Consultative Engagements/Meetings;   |
|---------------------------------|---------------------|---|---|
|                                 |                     |   | 6. 39 requests for speaking engagements relating to DPA;  |
|                                 |                     |   | 7. 51 Facebook posts, 28 Instagram posts, and 2 tweets were posted;   |
|                                 |                     |   | 8. NPC Website gained an average of 339,891 website visitors; and   |
|                                 |                     |   | 9. For public and technical assistance and related interventions, the following accomplishments are:  a) 94% or 10,755 out of 11,459 public assistance thru emails, walk-ins, calls, and social media received were acted upon. |
|                                 |                     |   | b) 100% or 82 out of 82 Freedom of Information (FOI) inquiries and requests were acted upon for the first quarter of FY 2023.   |
|                                 |                     |   | <ul><li>c) 7 Legislative Comments issued.</li><li>d) 10 Advisory Opinions issued.</li></ul>   |
| 4. Privacy Policy and Standards | DPOs  PICs and PIPs | The NPC's Privacy Policy Office (PPO) and Data Security and Technology and Standards Division (DSTSD) exercise NPC's Rule | A. Provision of Legislative Comments (7)  |
|                                 | PICs and PIPs       | making function. In such capacity, PPO and  |   |

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|                              |                   | NPC Issuances  NPC releases Circulars, Advisories, and  |   |
|------------------------------|-------------------|---|---|
|                              |                   | Advisory Opinions in terms of issuances that elaborate key concepts and obligations under   |   |
|                              |                   | the DPA, including issues that have emerged with the pandemic. These issuances also   |   |
|                              |                   | provide guidance on significant public interest issues with data privacy implications.  |   |
|                              |                   | Likewise, the NPC addressed inquiries of various stakeholders, and reviewed privacy   |   |
|                              |                   | notice policies, data sharing agreements, and legislative bills having data privacy and   |   |
|                              |                   | protection implications.  |   |
|                              | District          | The Commission is fully committed to  | International coordination and collaboration  |
| 5. International Cooperation | Data subjects     | strengthening its international coordination and collaboration activities with international  | activities with international entities are continuously strengthened to adopt/observe   |
| Program                      | PICs and PIPs     | entities to adopt/observe standard practices and issuances related to data protection and   | standard practices and issuances related to data  |
|                              | • DPOs            | privacy. The Commission has been heavily involved in its international commitments  | protection and privacy, with the following highlights:  |
|                              | Privacy advocates | with the Association of South-East Asian Nations (ASEAN), the Asia Pacific Economic   |   |
|                              |                   | Cooperation (APEC), the Global Privacy Assembly (GPA) (formerly the International Conference of Data Protection and Privacy Commissioners (ICDPPC), and various international working groups. | Eight (8) international engagements and other cooperation activities such as conventions, meeting sessions, and conferences with Data Privacy entities and government |
|                              |                   | In recognition of the Commission's expertise  | instrumentalities as well as other ICT-related international coordination transpired from   |
|                              |                   | in data privacy in the Asia Pacific region, the Commission has also served as the   | January to March 2023. These are as follows:  |
|                              |                   | Philippines' representative at a number of  |   |

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|   | international conferences, not only as an  | 1. Asia Pacific Privacy Authorities (APPA)             |
|---|--|--|
|   | attendee but also as an esteemed panelist. | - 2  |
|   | attendee but also as an esteemed panenst.  | Forum  |
|   |  |  |
|   |  | <ul> <li>APPA Governance Committee Meetings</li> </ul> |
| 1 |  | on 11 January, 15 February, and 15 March               |
|   |  | 2023   |
|   |  | 2020   |
|   |  |  |
|   |  | 2. Asia-Pacific Economic Cooperation                   |
|   |  | (APEC)/APEC- Cross-border Privacy Rules                |
|   |  | (CBPR)   |
|   |  |  |
|   |  | o First Senior Officials' Meeting and                  |
|   |  |  |
|   |  | Related Meetings (SOM 1) organized by                  |
|   |  | the Asia-Pacific Economic Cooperation                  |
|   |  | (APEC) on 16-21 February 2023;                         |
|   |  |  |
|   |  | o Webinar on Toward Freer Safe and                     |
|   |  | Trusted Flow of Data in the Asia-Pacific               |
|   |  |  |
| * |  | Region on 22 February 2023; and                        |
|   |  |  |
|   |  | <ul> <li>Fifteen (15) APEC CBPR Meetings</li> </ul>    |
|   |  |  |
|   |  | 3. Association of South East Asian Nations             |
|   |  |  |
|   |  | (ASEAN)  |
|   |  |  |
|   |  | o One (1) Consultative Workshop on the                 |
|   |  | ASEAN Digital Economy Framework                        |
|   |  | Agreement on 13 February 2023, and                     |
|   |  | rigicement on to rebladily 2020, and                   |
|   |  |  |

| o Two (2) WTO JSI E-Commerce March             |
|--|
| 2023 Cluster Meetings on 28-30 March           |
| 2023   |
|  |
| 4. 4th Substantive Convention on               |
| Countering the Use of Information and          |
| Communications Technologies for Criminal       |
| Purposes (AHC-Cybercrime) on 09-20 January     |
| 2023 at the Vienna International Convention    |
|  |
| Center (VIC) Vienna, Austria                   |
|  |
| 5. Global System for Mobile                    |
| Communications Association (GSMA)              |
| Ministerial Programme, MWC Barcelona 2023 on   |
| 27 February-01 March, 2023                     |
|  |
| 6. International Association of Privacy        |
| Professionals (IAPP) Global Privacy Summit and |
| DPA Day on 21 March-08 April 2023              |
|  |
| 7. US FTC/World Bank/DTI on 27 January         |
| 2023   |
|  |
| 8. Global PETs Network of DPAs First           |
| Call/ Global PETs Network                      |
| Call/ Global I E15 Network                     |
| - Future of Privacy Forum on 06                |
| February 2023                                  |
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 $<sup>*</sup> for\ Transparency\ Seal\ under\ item\ IV.\ Projects, Programs\ and\ Activities, Beneficiaries\ and\ Status\ of\ Implementation$ 

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